



UNBRIDLEDACTS

2024 ANNUAL REPORT



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UNUSUALLY GOOD

Note from the Director of Operations

*"Human greatness does not lie in wealth or power,
but in character and goodness." – Anne Frank*

To be exceptional is to be *unusually good*, and 2024 was marked by unusually good giveback and service. With a year of intentionality like 2023 under our belt, we knew it was imperative to continue dreaming while cultivating connection. Our new team of four allowed us to expand our programs and engage Unbridled employees in new ways, highlighting the good that can come when a collection of people come together with a shared heart for humanity.

This year saw an extension of our reach, maturation of our programs, and bigger dreams for sustainable community. International giveback grew with the return of Anna Olara to our home in Uganda and our second annual Costa Rica service trip to support Transforma. Love Hard came alongside six families in need while forming a new partnership that will allow for even more grieving families to be cared for. With the support of our new team members, the Identity Fund expanded its list of vetted providers available in satellite office locations and we created new opportunities for Unbridled company employees to engage in community service. Matching funds provided support to a variety of partner organizations, doubling their initiatives' impact, and dreams for supportive housing were made more tangible in Fremont County.

From pouring into our communities to growing our impact, we are proud of the unusually good acts of love displayed throughout the year. This report holds just a handful of stories that showcase the way we loved people to life in 2024.

We move into 2025 ready to dream bigger, intentionally stewarding our funds in a way that will allow us to make the greatest impact, both locally and globally.

With immense gratitude,

A handwritten signature in black ink, appearing to read 'Lorelei Cromer'.

Lorelei Cromer
Director of Operations



VISION & MISSION

OUR VISION

To love people to life

OUR MISSION

Build Authentic Community: Establish homes where family-oriented communities discover their God-given identity, potential and purpose

Facilitate Healing & Restoration: Foster and model a lifestyle of emotional healing, spiritual growth, physical health, and social responsibility

Empower Identity: Recognize the treasures in God's children and empower them to launch into their unique life calling and contribution

Steward Strategic Partnerships: Develop like-minded partnerships that celebrate diverse missions

LETTER FROM OUR FOUNDER



Stan Bullis

UnbridledACTS Supporters,

As I reflect on 2024, one word comes to mind: *exceptional*. This year has been one marked by outstanding growth and deepened impact — not just in the work we do, but in how we do it. Our team has come together in new ways, with a shared commitment to creating real change, and we've been able to engage more business partners, individuals, and organizations in the process.

It's been a privilege to watch our team expand our network of engaged volunteers and reconnect with Unbridled business partners. While our team is small but mighty, the impact of our work is amplified by the dedication of our volunteers — together, we really are a team of 20, if not more. These passionate individuals are not just working alongside us; they are champions of our mission.

A beautiful example of UnbridledACTS' growing influence is the strides made with Unbridled Media in St. Louis this past year. By pressing into the hearts of our people, we saw 12 Media employees join ACTS in two service events, where we worked alongside two local nonprofits dedicated to youth development and community sustainability. It is exceptional, or better defined, *unusually good* opportunities like these that allow our people to truly see the tangible impact of love in action.

Looking back on the past two decades, I am humbled to report that we have collectively contributed over \$10.5 million to the causes we care about most — giving back in ways that serve the human condition by giving people a hand up. This milestone is not just a number; it represents lives impacted, neighbors uplifted, and a future made brighter by those who choose to invest their time, resources, and energy into the work we do.

Featured in this report are stories of impact, connection, and generosity from 2024. From the empowerment of impoverished communities in Uganda and Costa Rica to the way we provide for our state-side communities through personal grants and mental health support, we are showcasing what unusually good giveback looks like. These stories reveal what can happen when we live into our values, creating a solid foundation that has positioned us to take bold steps into the future.

Looking ahead to 2025, we are ready to expand our impact, discovering what the highest and best use of our funds are. Central to this expansion is dreaming into the idea of sustainable communities for marginalized population where our aim is to develop land for communal sustainability. Years ago, the Eagle's Nest served as our prototype for transformative community, and we are excited to see that vision advance beyond Elizabeth, Colorado.

Guided by the understanding that with increased resources comes greater stewardship and responsibility, we are committed to ensuring our investment reflects our dedication to loving people to life. As we surpass \$10 million in lifetime giveback this year and look to give \$1 million more in 2025, we recognize that these numbers are not just figures — they represent the power of people like you, who believe in the goodness of community, the strength of service, and the impact of generosity. *Your support, your belief, and your commitment to being unusually good in business allows us to be unusually good in service to our mission.*

Blessings,
Stan



IMPACT

Since 2001

\$10.5M

IN GIVEBACK

25

MATCHING FUNDS

\$690K+

COVERED IN MENTAL HEALTHCARE

126

RESPONSE FUND GRANT RECIPIENTS

COMMUNITIES

The first and primary way we love people to life,
offering belonging through healing communities.

2024 Stats

21

RETREATS AT THE NEST

50

FAMILIES SERVED IN UGANDA

6

GRIEVING FAMILIES SERVED
THROUGH LOVE HARD

150

WOMEN & CHILDREN SERVED
IN COSTA RICA

36

HOMELESS MEALS SERVED
IN FREMONT COUNTY



REST IS UNUSUALLY GOOD

The Eagle's Nest

Cindy Bullis & Lorelei Cromer

"I find The Eagle's Nest a respite that allows me to be centered and focused. It is comfortable and has all the things you need to run an effective meeting, but the location is so unique and different that it allows you to really open your mind to novel ideas. It fosters collaboration, builds community, and is free from distractions, making it an ideal place for innovative thinking."

– Stephanie Grey

Partner & SVP of Sales & Strategy, Unbridled Solutions

In 2024, The Eagle's Nest continued to be a sanctuary for individuals and groups seeking rest, healing, and renewed vision. We were honored to host 21 transformative retreats that helped people recalibrate their hearts, minds, and spirits. These retreats included a diverse array of gatherings — from leadership off-sites and spiritual getaways to worship nights and equipping weekends — each designed to help people reconnect with their purpose, find healing, and rediscover their calling.

But what set this year apart was the rest people found here. More than a retreat destination, The Eagle's Nest offers a different kind of rest — one that goes beyond physical relaxation and touches the soul in a deep and lasting way. Rest, in our world, can sometimes feel like a luxury — brief, interrupted, or fleeting — but here at The Nest, rest is both intentional and transformative. It's an opportunity for deep renewal, where people come to experience the kind of rest that restores the soul — *unusually good rest*.

"All the personal retreat and intimate worship times I've spent at the Unbridled Eagle's Nest house in Elizabeth over the years have been what I imagine it must be like entering through the doorway of Heaven! Whatever need or troubles I brought with me were no match at all for the overwhelming peace and presence of the Lord abiding there. Suddenly I'm at rest and find I can breathe deeper, think clearer and hear better. I've always left there further along in my life and journey than when I arrived, not to mention deeply refreshed, restored and oftentimes somehow healed where it hurt the most."

– Kevin Johnson

We know that home is often where many people are most deeply wounded, and therefore, it is also the place where the most profound restoration can take place. Our heart is to invite people to "come home" to their hearts, to a place where they can rest — not just from their work, but from the demands, stress, and burdens that weigh them down. And when they leave, they are released into their destinies more grounded, healthy, and full of vision.



Through a combination of quiet spaces for reflection, moments of deep connection with others, and intentional activities designed to promote spiritual, emotional, and physical healing, we've witnessed countless lives touched and transformed in 2024. People have left The Eagle's Nest with greater clarity, new tools for personal growth, and a stronger connection to their faith and purpose.

"The staff and Board of Life Model Works, have found a home at Eagles Nest. The peaceful atmosphere creates just the ambiance we need for our annual retreat. Here we find it easy to hear from the Lord together. Clean. Affordable. Great rooms to work or mingle. It is our hidden treasure in Elizabeth Colorado. Thank you for accommodating us every year."

– Marlene Allen
Executive Director, Life Model Works

It is no small task to create a culture of welcome and grace, but that is our aim for The Nest. For it to be a place where vulnerability is met with empathy, where dreams are reignited, and where people can lay down their burdens in a safe, restorative environment. It is our deepest desire for everyone who comes through our doors to experience what it's like to be truly seen, heard, and loved.

If you haven't "come home" to The Eagle's Nest, we encourage you to reach out to experience and prioritize *unusually good* rest in 2025. To inquire about a stay, reach out to Anna Ryle at aryle@unbridledacts.org.





HOME IS UNUSUALLY GOOD

Mizizi

Bev Harris & Lorelei Cromer

2024 marked a year of transition for Mizizi and those we serve in Uganda. We moved into a new ministry house in Jinja, equipped our Ugandan leaders with various trainings for ministry and welcomed back a dear old friend, Anna Olara, to our staff. More than just a physical shift, these changes have ushered us into a new season, full of exciting possibilities.

Our previous home primarily served as a place of rest, allowing those we serve the space to heal from past traumas. For Esther, her children, Maureen, Jackson, and others, it was a time to discover what life looks like beyond survival mode. Now, as we transition into this new house, we are reminded that home is more than respite — it can also be a place of renewal, purpose, and transformation. We're shifting from a restful winter to the blossoming of spring, fostering growth, intentional action, and community engagement. This new environment will cultivate a sense of belonging, using the foundational goodness of home as a springboard for pursuing God's greater vision.

Our Jinja House, surrounded by nature and beauty, offers peace that embodies the heart of Africa in its purest form. For Jackson, it's the little things — like clean water from a faucet and the comfort of ceiling fans — that show the community's progress. Yet, it's not just about physical amenities; the true value of this home is its ability to foster spiritual, emotional, and communal growth. Here, those we serve are encouraged to move from a mindset of entitlement to one of personal responsibility and accountability. We are transitioning from a time of waiting to actively pursuing God's vision for the community.



Olara Family

Similarly, Anna's return to the States for a few years allowed her to receive the healing she needed. While away from Uganda, Anna had the chance to explore life as a single mom, equipping herself with new skills in trauma-informed care and counseling. With her return to Uganda and reuniting with her adopted son, Caleb, Anna brings these instrumental skills back to serve Mizizi. Alongside our Ugandan leaders, she is ready to help others experience the same transformation; creating space for hard conversations and shared dreams where we thrive together, and the beauty of community is made real every day.



For individuals, like Bev, the excitement lies in knowing that with this space and support, we can dream bigger and bolder than ever before. Mizizi is no longer just a place where people come to be poured into but a place that overflows with the spirit of generosity, inviting others to serve and contribute as well. Here, we learn that while helping others can be challenging, it is always worth it when done with respect, love, and care. Personal transformation and communal development are intertwined, woven into the fabric of our new home.

At Mizizi we strive to live out our namesake, remaining *rooted* in faith, community, and the goodness of a shared home. A home built on community is richer than one of isolation — though it can be challenging, it is ultimately good. We are learning to share a vision far greater than any one individual.

As 2024 comes to a close, Mizizi stands at the threshold of spring — dreaming, building, and deepening connections. With our new house, Anna's leadership, and the collective heart of the community, *we are moving forward into a hopeful future and the unusually good gift of home.*



New Home in Jinja



GRIEF CAN BE UNUSUALLY GOOD

Love Hard

Lorelei Cromer & The Kamins

Since 2018, Love Hard has served as a means to create community for families and support those who have lost a child. Child bereavement is one of the more common phenomena with the least amount of support and Love Hard addresses this need in a very unique and specific way. It has been an honor and joy to work alongside the Kamins Family to create a program that provides opportunities for families to be intentional in their healing journey after loss. Love Hard is a testament that, though grief isn't linear and never goes away, it can be used in unusually good ways. To the right are some words from Jen & John Kamins, sharing their heart and the ways Love Hard has grown and expanded this year.

The heart of Love Hard is simple yet profound: to offer grieving families the space, support, and strength they need to heal after the unimaginable loss of a child. Our story began in 2015 when our son, Cash, joined our family. He was our light, our youngest, and the heartbeat of our home. Despite a challenging start — multiple surgeries at birth and 41 days in the NICU — Cash lived vibrantly, pulling everyone closer and making the ordinary feel extraordinary. When we lost him in 2017, the void was immeasurable, but even in our deepest grief, the love Cash brought into our lives was undeniable. It became our calling: to love with all we have, to embrace life fully, and to help grieving families along their unique healing journey.

Grief after the loss of a child is something no family should walk through alone. Love Hard creates spaces of togetherness where families can reconnect, breathe, and rediscover joy. Whether it's an all-expense-paid family retreat providing a safe haven for healing or a small grant serving as a lifeline, our support goes beyond gestures — it's a step toward healing, made possible by the love and generosity of our community.

2024 was a year of tremendous impact. Through the 4th Annual Love Hard 5k Fun Run, we raised over \$37,500 with the help of 299 runners, 225 donors, and 25 volunteers. These funds helped support six families in total, providing grants and resources and a retreat for one family to heal and reconnect. We also found a new collaborative opportunity with Project Sol Flower, a nonprofit based out of Colorado that helps terminally ill young adults fulfill bucket-list dreams and create cherished memories. This partnership has allowed us to connect with more families who have lost a child, fulfilling our shared commitment to offer community to those experiencing child bereavement.

Looking ahead, we are filled with gratitude and excitement for 2025. We hope to expand our capacity to care for more families, directed to us through our partnerships with Ronald McDonald House Charities of San Diego and Project Sol Flower.

To our incredible supporters, volunteers, and friends: Thank you for believing in Love Hard. Thank you for honoring Cash's legacy and walking alongside us on this journey. Most of all, thank you for showing up with open hearts and hands.

Love Hard is more than a name. It's a reminder that even in life's hardest moments, love always has the power to lift us up. We invite you to continue walking this path with us, keeping Cash's spirit and our mission alive as we move forward together.

With endless gratitude,

Jen & John Kamins
Co-founders of Love Hard



Boston, MA



Grand Rapids, MI



Denver, CO



San Diego, CA



Chicago, IL



Saint Louis, MO



"I have been privileged to participate in Unbridled's service trip to Costa Rica for two years now, and it's been the most enriching element of my Unbridled journey! I signed up initially because I was drawn to the idea of serving ultra-poor women and children. I wanted to make a meaningful impact on the local community while also immersing myself in a different culture. After my initial participation, and the flood of emotions that went along with it, I was excited to go back to see the difference the Transforma program was making. Being able to re-visit some of the same families I saw initially, I could see their progress! I believe in the power of giving back and want to continue creating positive change in the lives of others.

I also saw this trip as a chance to grow personally by stepping out of my comfort zone and bonding with Unbridled colleagues I don't normally work with. I think both trips have helped me develop leadership skills and build lasting connections with Unbridled team members I wouldn't have had the opportunity to bond with. Being a remote worker, I don't always have the office connection opportunities others have, so this was a unique opportunity to work with others passionate about loving people to life"

– Gail Heimbach
 Director of Account Management, Unbridled Solutions

SERVICE IS UNUSUALLY GOOD

Transforma

Lorelei Cromer ♥ Vanessa Pavely

2024 marked our second annual Costa Rica service trip. UnbridledACTS and seven Unbridled team members joined Transforma on the ground, serving ultra-poor women and children in San José. It was wonderful to catch up with many families we cared for last year and to meet new Transforma women and children.

Our service team worked with every program Transforma has to offer, including their child sponsorship program, feeding center, trauma-healing retreats, and entrepreneurship program. Though UnbridledACTS monetarily supports these programs from afar every year, it is an honor to give back in a more tangible, hands-on way. Witnessing Transforma in action and lending our own time and talents to their work allows us to see, firsthand, how service can transform lives — not just for those we help, but for all those who take part in giving.



This year, through our partnership with Transforma, we have seen the power of unusually good service in action, impacting vulnerable communities in large ways.

- **23,585** meals donated to ultra-poor families, single mothers, vulnerable children, survivors of domestic violence, refugees and immigrants
- **224** healthcare services provided
- **138** school supply packages donated
- **67** special scholarships for medication, transportation, household items, and more
- **40** female entrepreneurs trained
- **317** local and international volunteers

“Traveling to Costa Rica was life-changing. Seeing the 20/20/60 model directly impact lives face-to-face is an experience I’ll never forget. One standout moment was building bunk beds for kids who had been sleeping on the floor — a simple act that brought them immense joy and meant the world to them.

In our world full of abundance and excess, we often take so much for granted. Yet, they showed me things I aspire to — finding joy in the smallest things, fostering a close-knit community filled with love and laughter, and creating opportunities against all odds. In many ways, they changed me more than I changed them.

The spirit of human connection was undeniable, embodying the message of loving people to life. I’m deeply honored to have been part of it.”

– Chris Luebke
Director of Experiences, Unbridled Solutions

Our own team was able to feed 140 people during our service trip, as well as building three bunk beds for children previously sleeping on the ground, purchasing and distributing produce to 27 sponsored families, supporting four female entrepreneurs, and donating a variety of items including over a year supply of vitamins.

“My trip to Costa Rica was an eye opening and deeply impactful learning experience. It helped me gain a deeper understanding of the struggles faced by individuals in communities less fortunate than my own. While I recognized that we all face challenges, this trip reminded me that there are others whose hardship are far greater. Despite the differences in circumstances, the resilience, kindness, and gratitude of these women I have encountered left a lasting impression on me. This trip was not only transformative for me but also those that we had the privilege of helping. Seeing the smiles on people’s faces as we contributed to their wellbeing was incredible rewarding. One of the most unexpected but meaningful aspects of the trip was the strong bond that was formed with my teammates. Working together in such a meaningful way brought us closer, fostering a sense of community and camaraderie that has extended well beyond this trip. This experience has shaped my perspective, reinforcing that even the simplest gesture can make a significant impact on someone’s life. I left Costa Rica with a renewed sense of gratitude and purpose.”

– Sam Linton
Payroll Specialist, Unbridled Solutions





It is a privilege to step outside of ourselves every year to experience other cultures and give back to those most in need. This kind of service goes beyond simply doing something nice, it changes us to our core. These trips teach us what it means to be others-centered, communing and holding space for the good and the bad all the while knowing there is hope when we come together for a greater purpose. We are thankful for our *five-year partnership* with Transforma, for the ways they empower impoverished women, and how they invite others in.

The following is a note from Vanessa Pavely, the founder of Transforma.



Dear UnbridledACTS,

We are deeply grateful for the extraordinary support you've provided to TRANSFORMA this year. Your commitment and dedication have made an immeasurable difference in the lives of those we serve, and we could not have achieved so much without you.

The remarkable team sent by UnbridledACTS went above and beyond, providing much-needed assistance in various critical areas. From purchasing and distributing food to impoverished families to donating and installing beds for refugee children and youth, your contributions have touched countless lives. Your logistical support for one of our biggest annual events helped us reach more people and make a lasting impact. Perhaps most inspiring was your empowerment of mother entrepreneurs, helping them build brighter futures for their families through the tools and support they needed to succeed.

We are especially grateful for the luggages full of vitamins, medications, and essential supplies that were brought and carefully organized for distribution among those in greatest need. These items have had a profound effect on the health and well-being of individuals who would otherwise go without.

Additionally, the donation of a computer for our office has been invaluable. It has streamlined our operations, enabling us to better serve our community and continue our work with greater efficiency.

Every contribution from your team has been a vital piece of a larger effort to uplift and empower the most vulnerable. You have not only provided resources but also a renewed sense of hope. Your generosity reflects a deep commitment to making the world a better place, and we are so thankful to have you as partners in this mission.

Together, we are making an incredible difference — thank you for walking alongside us in 2024 and in years to come, as we continue to transform lives and create lasting change.

With heartfelt gratitude,

Vanessa Valenzuela
TRANSFORMA FOUNDATION CR





At the end of 2022, UnbridledACTS committed funds to support Loaves & Fishes in the completion of their three-phase expansion project. This year, UnbridledACTS donated \$80,000 to close out phase two of their project: a self-select food pantry and clothing warehouse — a critical project that will expand their ability to serve even more locals in need. The completion of this phase came just in time to celebrate Loaves & Fishes Ministry of Fremont County's 40-year anniversary.

Beyond financial support, our partnership with Loaves & Fishes took on new life in 2024 as ACTS pursued housing solutions. The Loaves & Fishes team has provided invaluable advice as we navigate meeting the needs of those we serve locally. Through collaborative efforts we hope to provide wrap-around support to those in need of both permanent and transitional housing.

Though the Scholastica Site is no longer available, UnbridledACTS remains committed to fostering transformative community in Fremont County. We are actively exploring opportunities to bring this vision to life. *And it is only through unusually good partnerships, like the one we've cultivated with Loaves & Fishes, that we will be able to achieve our visions of restoring people to life and into freedom.*

PARTNERSHIP IS UNUSUALLY GOOD

Fremont County

Lorelei Cromer

Over the last five years in Cañon City, partnerships have played a large role in our mission to restore people and places. As UnbridledACTS dipped our toe into solving the housing crisis, we linked arms with other organizations in both preparation and development plans. Loaves & Fishes Ministry of Fremont County has been one of many consistent partners. Our shared heart and like-minded initiatives have allowed us to make greater strides together, serving those who are homeless in the area.

In Fremont County, Loaves & Fishes is the primary support for the homeless community, providing meals, shelter, and other essential services to those in need. Their dedication to providing for individuals and families experiencing homelessness has been a beacon of hope in the community. From service opportunities to feeding those in need together, our organizations have operated in a spirit of collaboration throughout our community efforts.



CARE

The way we show love in action, providing for the emotional and practical needs of those around us.

2024 Stats

\$134,000+

COVERED IN THERAPY COSTS

22

RESPONSE FUND APPLICANTS

A person wearing a brown sweater is shown from the side, looking out over a vast, green, hilly landscape. Their hands are clasped together, resting on a wooden railing. The background is a soft-focus view of rolling hills and trees under a bright sky.

Identity Fund

The hope of the Identity Fund is to destigmatize mental healthcare in the workplace by making it more affordable and accessible. The fund offers a referral list of vetted, licensed providers for our participants to choose from as they begin their mental and emotional health journey. We also cover 50% of therapy costs, up to one session a week. This year, our internal and external participation continued to grow. The following are testimonials from an Unbridled employee and one of the organizations we serve.



SELF CARE IS UNUSUALLY GOOD

Testimonial

Cheyenne Nieland

Cheyenne has been with Unbridled for 5 years, starting as an intern. She is currently an Event Technology Manager on our Solutions Event Tech team and has utilized the Identity Fund throughout her time at Unbridled.

When I tell people that one of the benefits of my company is helping pay for therapy, they are always floored. “That’s incredible,” they say. As a society, we’ve definitely gotten better at acknowledging mental health and providing resources, but it still seems taboo. People feel that something must be “wrong” with them if they go to therapy. First, nothing is wrong with you, and second, therapy, at least from my perspective, is a way for you to get guidance on things you are thinking and feeling, discussing those in a safe space.

In July 2020, my mom passed away from breast cancer, and a year later, I wasn’t feeling like myself; things that usually brought me joy I avoided, and I started struggling in my relationship with my boyfriend. It was actually my boyfriend who encouraged me to go to therapy, so I could process my grief and start to feel like myself again.

That’s how I started my Identity Fund journey. I was worried about my meeting with UnbridledACTS to even begin the program, but it was super smooth, and they recommended someone to me very quickly. Shortly following that meeting, I got in contact with the suggested therapist, and my first session was scheduled. I immediately connected with the therapist, which was encouraging as I was worried I would have to try a couple therapists, knowing ACTS would work with me to find the right fit. I cried throughout that first session realizing how raw my grief still was. My first year and a half in therapy, I was going once a week, and as I made progress, I started going every other week, and now I’m on a month-to-month basis.

While on my personal therapy journey, my boyfriend and I hit a real rough time in our relationship, so I reached out again to ACTS to start couples therapy. The process was just as smooth as the first time, and we connected with the first therapist we saw. We have been seeing our couple’s provider once a week and have made so much progress in a year together.

Being in therapy has not only helped me process my grief, preparing for it to be something I live with the rest of my life as it ebbs and flows in intensity, but it has also helped me navigate ways to express and process my emotions in a healthy way. I’ve learned how to get out of my own head, talk down negative self-talk, and be the best me that I can be. I’ve started getting back into my hobbies and honestly feel like I’m me again; the best I can be right now, accepting that I’m not perfect and will continue to have lows to work through with the tools I’ve learned in therapy. Couples therapy has strengthened my relationship with my boyfriend and taught us how to handle conflict in our relationship and express our feelings with each other.

Therapy has also helped me show up better in my work, learning how to get through different situations that come up in a professional environment. I try to use the tools I’ve learned in my personal therapy to engage better with my colleagues and process difficult clients and events. I’m working through imposter syndrome since taking on my new role with even more eyes on me, trying not to let my self-doubt take over.

Since starting my mental health journey, I’m no longer afraid to tell others that I’m in therapy or to discuss mental health. I believe open discussion helps further normalize therapy without something being “wrong” with you and helps others feel that they aren’t alone in their experiences or what they feel. We are all human, and it can be hard trying to express our thoughts or where to even begin in navigating all the things life throws at us. For me, therapy has helped immensely. Therapy is normal, and I’m so thankful to UnbridledACTS for the Identity Fund. *I would recommend it to anyone.*





EMPLOYEE CARE IS
UNUSUALLY GOOD

Interview with Dry Bones Denver

Dry Bones Denver is a nonprofit dedicated to providing a long-standing community of support for Denver's unhoused teens and young adults.

Their support includes street outreach, emotional & spiritual support, weekly gatherings & meals, job readiness training, accessible showers & laundry, and advocacy. Simply put, their heart is to be a friend to young people on the streets. Below is an interview with Matt Wallace, the Executive Director of Dry Bones.

WHY DID YOU DECIDE THE IDENTITY FUND WAS A BENEFIT YOU WANTED TO OFFER YOUR PEOPLE?

When we were given the opportunity to participate in the Identity Fund, it felt like an answered prayer. The challenges of nonprofit work often feel like balancing on a tightrope between service and self-sacrifice. The Identity Fund gives our team the means to access care that supports their hearts, minds, and souls so they can sustain this work. It is helping us to serve others more wholly and sustainably.

HOW HAS THE IDENTITY FUND HELPED OR POSITIVELY IMPACTED YOUR STAFF?

The Identity Fund has truly enriched our team by offering an accessible way to address personal healing and resilience. Given our work's proximity to trauma and hardship, this fund provides a resource to help each of us process and replenish. It's rare to find a benefit so aligned with both personal and organizational well-being.

WHAT, IF ANY, DIFFERENCES HAVE YOU NOTICED IN YOUR ORGANIZATION SINCE PROVIDING THE IDENTITY FUND TO YOUR STAFF?

We've noticed a palpable shift in our team's morale and resilience. As a group, we're more present and more deeply engaged with our mission. I believe that this fund has reduced burnout, allowing team members to seek support proactively. There's a greater sense of wholeness and inner balance that strengthens our collective spirit and ability to serve. While I don't know which individuals access the fund due to privacy, I regularly hear words of gratitude for the opportunity.

ANYTHING ELSE YOU'D LIKE TO SHARE?

The Identity Fund has exceeded our expectations. It's empowering staff to explore their inner landscapes, move through personal shadows, and bring more of themselves to their work. It's an investment in their humanity, and it's inspiring to see how that radiates out to impact those we serve.

Speaking personally, my relationship with my therapist has been simply life changing. He has supported and guided me through various inner-challenges and shadows, and has empowered me to lead from a deeper, more still place. He's helped me live more soulfully and authentically. I find that I can face the trauma of others, the stressors of running a nonprofit, and leading a team with more equanimity and flow. I'm forever grateful for the financial access and opportunity to work with such a gifted counselor.



ASKING FOR HELP IS UNUSUALLY GOOD

Response Fund

Kelly Hueseman, Unbridled Media

The Unbridled Response Fund is our way of coming alongside those in our community who are experiencing unexpected financial hardship. By the people, for the people; Unbridled employees donate monthly to the Response Fund and UnbridledACTS matches donations \$2 for every \$1. From these funds, Unbridled employees can reach out for Fund support for themselves or others in need. Oftentimes, the Response Fund is the only grant program that allows for an applicant to hear someone else's voice on the other end of the line, forming a relationship through the approval process. Our hope is to help those in need feel that they are not alone while providing a safe place to ask for and receive help. The following is a testimonial from Kelly Hueseman, one of our 22 Response Fund applicants this year.



“When the storm hit, I never expected it would be as bad as it was. I had been away for Memorial Day weekend with family and friends, about 45 minutes away from home. We had no idea the storm was going to be anything more than a passing rain. But when I got an unexpected call from my neighbors, I knew something was wrong. “Your house is in bad shape and the car in your driveway is totaled. You might want to head home...”

The moment I arrived home and saw the damage; it felt like the world was in slow motion. Everything was destroyed — our brand-new landscaping was ruined, the siding on our house looked like it had been shot with a machine gun from top to bottom, the fence had holes throughout, the mailbox and garage door were dimpled with hail damage, and the roof was destroyed. I was a first-time homeowner, we had just moved in the year prior, and I never expected to see a sight like this. Holding my 22-month-old son, I suddenly felt the unbearable weight of everything — scheduling repairs, facing the high deductible of my homeowner's insurance, coordinating with contractors, and just trying to keep it all together for my family.

A few weeks later I had a call with Carrie Stewart, someone I really look up to at Unbridled and consider a mentor, both professionally and personally. We were swapping stories about the holiday weekend, and I told her about the devastation. Without hesitation, she suggested I apply to the Unbridled Response Fund. Honestly, I didn't even know the fund was available to employees, so her suggestion caught me off guard. At first, I was hesitant. I didn't feel like my situation was “worthy” of support. I know others have it worse, and I just assumed this was an unfortunate situation I'd have to deal with on my own. But Carrie reassured me, “You should apply. It's okay to ask for help when you need it. And this is an instance where you are in need.”

The following week, I connected with Lorelei and Emmie to learn about the Response Fund and submitted my application. I didn't know what to expect and filling out the form was a bit of an emotional journey. It forced me to really sit down and assess everything — how much the storm had impacted us, how much it was going to cost to fix things, and how much stress it had caused. But as I filled the application out, it became clear: I was in need, and this was an opportunity for me to receive some support.

Once I submitted the application, there was a sense of peace. I wasn't sure what would happen next, but I knew I had been heard. And that alone felt comforting. The waiting wasn't as nerve-wracking as I had expected. It felt good to know that no matter what, there were people looking out for me.

When I found out I was approved, I was at work and received the good news on a call with Lorelei and Emmie. I felt immediate relief, as if a physical weight was lifted off my shoulders. Unexpectedly, the funds were deposited almost immediately, which was unexpected and such a blessing. I didn't expect the process to be so seamless, so stress-free, and so quick. The immediate support allowed me to focus on moving forward, and I got started right away, hiring contractors and scheduling repairs.

The entire process was much easier than I'd anticipated, and it was emotional. I saw that this wasn't just my company doing a nice thing; it was love in action. Now I understand what it feels like to be on the receiving end of the radical generosity we've all heard Stan describe.

Looking back, I want people to understand that the Response Fund is for you. It's for all of us — whether you're going through something big or small. If you find yourself in a tough spot, don't hesitate to ask for help. There's no situation too small or too insignificant. We all have moments where we need a little extra support, and that's exactly what the Response Fund is for. It's a reflection of everything Unbridled stands for. It's not about rank or position — it's about community, love, and generosity. Carrie opened my eyes to that. She lovingly reminded me that we're all part of this community, and everyone is worthy of care.



The UnbridledACTS team and the Response Fund is a beautiful example of the culture we're cultivating at Unbridled. It's not just about business or profits; it's about taking care of people. It's about showing up for others when they need help, and doing it with integrity, honor, and love.

I am so grateful for the support I received. It impacted my life in the most positive and genuine way, and it reminded me that we are all connected — through ACTS, through the work we do, and through the generosity that flows from one person to another.

If there's one thing I'd want people to take away from my experience, it's this: asking for help is not something to be ashamed of. In fact, it's an incredibly good thing to do. We live in a world that can sometimes make us feel like we have to do everything on our own, but the truth is, none of us should have to do it alone. The Response Fund is proof of that. It's a lifeline that says, *"You don't have to carry this burden by yourself. We're here for you."* And that, to me, is what makes the Response Fund such a beautiful and powerful thing."



CONNECTIONS

The way we multiply generosity, partnering with like-hearted initiatives to expand our reach and love more people to life.

2024 Stats

5

COMPANY GIVEBACK EVENTS

8

MATCHING FUNDS

Unbridled Companies

One of UnbridledACTS' core values is radical generosity. By connecting with the Unbridled Company partners and employees, we learn their hearts and create giveback opportunities for their people to engage in. These opportunities allow our people to activate themselves in service, multiplying their generosity beyond mere finances to tangible acts of love. Below are stories of what radical generosity looked like within two of the Unbridled Companies this past year.





“Working with Megg and Lorelei at UnbridledACTS on the Purpose Fund has been incredible — it far exceeded my expectations. From the beginning, their dedication, creativity, and passion for the program set the tone for an inspiring collaboration. The response from our team at Unbridled Media has been unusually good, a testament to how well-aligned this initiative is with our values and goals. Together, we’ve created something impactful and deepened the sense of connection and purpose across our organization.

Our partnership with ACTS has grown in such meaningful ways. Their vision and commitment have made it easy to unite as one team, driving the Purpose Fund forward with energy and excitement. This is just the beginning; we’re thrilled about the possibilities ahead and can’t wait to see how much more we can accomplish as we develop this program. The difference we’re making together is something we can all be proud of, and it’s clear that the best is yet to come. We love ACTS and are so grateful for this fantastic partnership!”

– Mike Walsh
Partner & Executive Producer, Unbridled Media



PURPOSE IS UNUSUALLY GOOD

Purpose Fund

Lorelei Cromer + Mike Walsh

In 2024, UnbridledACTS partnered with Unbridled Media, creating an opportunity for their employees to engage in service while directing a portion of their 20% giveback to the causes they hold most dear. We called the initiative the Purpose Fund, connecting their team members’ professional success with meaningful giveback. Megg Alvizo met with each Media employee to discover the service areas they care most about. From those discussions, we created two service opportunities with two St. Louis-based nonprofits that serve local youth and prioritize community sustainability. Any team member who volunteered was then gifted an allotted amount to donate to a select charity of their choice. In the end, 12 employees engaged in service, donating their time and funds to local organizations doing great work for youth and sustainability in the greater St. Louis area.





GENEROSITY IS UNUSUALLY GOOD

Golf Classic

Kevin Miller



“This July, Unbridled Productions once again joined forces with UnbridledACTS to host the 2nd Annual Golf Classic in support of the Colorado Volunteers of America (VOA) Veterans Program. Building on the success of 2023, when over \$21,000 was raised, this year’s event set a new milestone, generating more than \$31,000 to aid struggling military veterans.

The event’s success was made possible by an army of dedicated volunteers who arrived before sunrise, the participation of 105 golfers, and the incredible generosity of numerous companies and individuals. The Golf Classic aimed to raise funds while creating an enjoyable experience for everyone involved—and it delivered on both fronts.

The event also paved the way for a deeper partnership with the VOA. Through the connections I’ve made with their leadership during the planning and execution of the Golf Classic, I was honored to be invited to join their board. In October, I was officially voted in as a board member.

Throughout my career, heavy work travel and family commitments limited my ability to dedicate time to volunteering. Now, with more freedom to give back, I couldn’t be prouder to serve on a board dedicated to helping those in need, particularly our military veterans.

Thank you to everyone who contributed to this year’s success. Together, we’re making a meaningful difference in the lives of veterans and their families.”

– Kevin Miller
Partner & President, Unbridled Productions





CONNECTION IS UNUSUALLY GOOD

Matching Funds – The Bridge Youth Center

Lorelei Cromer & Paul Angier

Every year, we set aside matching funds that allow us to multiply generosity for initiatives or organizations that share our same heart to love people to life. We know that if we link arms with like-hearted efforts, we can expand our reach far beyond what we could do on our own. This year, we hosted eight matching funds for a variety of causes from hurricane disaster relief to dementia research.

It is always exciting to offer matching funds to those we regularly partner with, like The Bridge Youth Center in Fremont County. The Bridge offers a safe place for youth to spend time in Cañon City when not in school. Staff members and volunteers form healthy relationships with the youth, offering them mentorship and spiritual direction. From mid-March to mid-April, we held a matching fund of up to \$5,000 for The Bridge, raising funds for their summer programming. In the end, we raised \$12,792, covering program and staff expenses for nine weeks of summer events. Successful partnerships like these remind us how unusually good it is when we work together toward a common goal. The following is a note of thanks from the Director of The Bridge.

UnbridledACTS,

Thank you for your generous support of The Bridge through the matching grant you hosted for us to help fund our 2024 Summer Programming Initiative!

With your help, our organization was able to conduct a vibrant summer programming opportunity for over 100 students in our community, many of whom were regular attendees in our nine weeks of summer activities. These weeks included the facilitation of field trips to go roller blading, nerf war battling, touring the Denver Art Museum, and more! Each week, students were also given the opportunity to acquire culinary skills through the preparation of nutritious snacks, which were then enjoyed by all attendees. A well-remembered aspect of our summer was the Camping Trip, where 20 students were immersed in a wilderness setting. There, they met the reality of authentic fellowship outside of the bounds of social media and peer groups, were encouraged to take steps of trust in areas beyond their control, grew in their understanding of how they contribute to their community by being their authentic selves, and had very real encounters with God through His Word, by His Spirit, and through the wonders of creation all around them.

UnbridledACTS' support of our organization this summer allowed us to bring on three interns to facilitate the programming, but they each brought so much more to the table. These interns brought their gifts of intentional love for our youth, musical and artistic abilities, creative ideas to challenge the false identities of many students who frequented the summer landscape of our ministry, and, ultimately, a love for the Lord that rippled throughout the days and weeks that made up what is now remembered as Bridge Summer 2024. To call it a "breath of fresh air" would certainly be an understatement in accurately describing what these interns did. They were vessels of God's boundless love to His beloved. This is what we look for and seek to cultivate in our pursuit of youth. *This is what The Bridge is all about! Loving youth in a way that brings about new life through the investments made.*

We are grateful to all of the folks over at UnbridledACTS for your partnership with us in this endeavor, as we believe to love others well is a high calling that must be stewarded with great intentionality. Thank you to all who have made it possible for us to follow in the Lord's leading through ministering to Fremont County's youth this summer.

Grace & Peace,

Paul Angier
Director, The Bridge

CONCLUSION

The mission of Unbridled is to “do good by doing well.” UnbridledACTS is primarily supported by the radical generosity of over 30 Unbridled companies that give the first 20% of their net profits to community giveback every year. It is with full hearts that we extend a thanks to all those who are part of the Unbridled community. *Without you, it wouldn't be possible for us to be unusually good as we love people to life.*



ACTS Team



Lorelei Cromer
DIRECTOR OF OPERATIONS



Megg Alvizo
DIRECTOR OF OUTREACH
& CONNECTIONS



Emmie Freshwater
ADMIN ASSISTANT &
PROGRAM COORDINATOR



Anna Ryle
ADMIN ASSISTANT

STARTED

October 25, 2024

HOMETOWN

Denver, CO

HOBBIES

My husband and I enjoy dancing and trying new restaurants and bars!

FUN FACT

I spent 18 years overseas, living primarily in Hong Kong.

PASSION

I am passionate about connecting with others and finding fun ways to do so!

WHY ACTS?

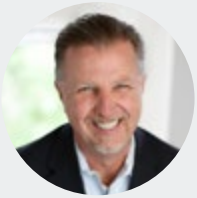
I mean, why NOT? It's such an amazing organization, doing amazing things toward its mission. I'm proud to be a part of such a strong team with opportunities to be generous and mindful all around!

WHAT ARE YOU MOST LOOKING FORWARD TO IN THIS NEXT YEAR?

I am really looking forward to stepping more fully into who I am. I just turned 50 years old and I'm certain this will be the best decade yet!

Board of Directors

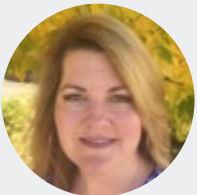
Our *unusually good* leaders who ensure our effectiveness as we love people to life through community, care, and connection.



STAN BULLIS



CINDY BULLIS



JENNIFER ZIMMER



FAITH DONALDSON



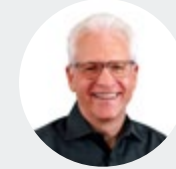
BEV & DAVE HARRIS

Donor Advisory Board

A committee of Unbridled Company partners who support ACTS in the *unusually good* stewardship of our funds.



TIM WOODRING
Solutions



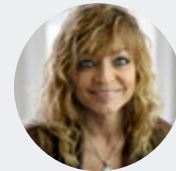
KEVIN P MILLER
Productions



BEN LAMB
Media



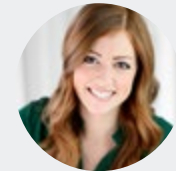
MIKE WALSH
Media



REGGIE THORNE
Travel



KARLA ROUSSY
Gifts



LYNDSAY WYSS
Companies



JONATHAN WIELD
Wealth

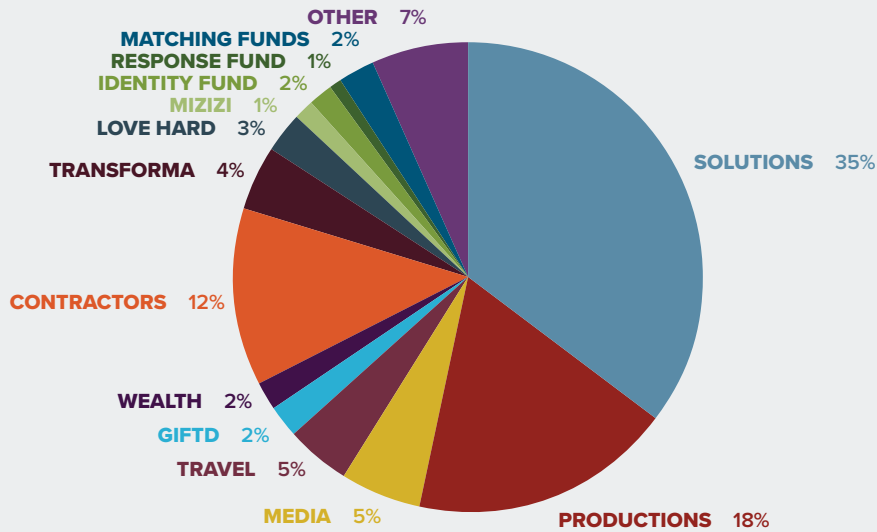


CARRIE STEWART
Solutions



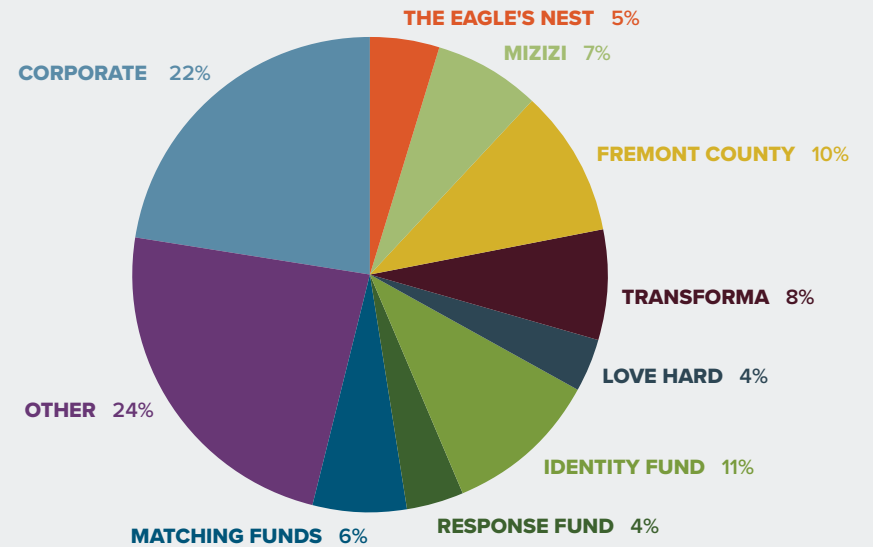
JESIE MCELROY
Contractors

INCOME



Unbridled Solutions	\$497,500
Unbridled Productions	\$256,000
Unbridled Media	\$75,000
Unbridled Travel	\$65,000
Giftd	\$30,000
Unbridled Wealth	\$27,000
Unbridled Contractors	\$172,000
Transforma	\$61,679
Love Hard	\$38,696
Mizizi	\$20,925
Identity Fund	\$23,287
Response Fund	\$15,039
Matching Funds	\$32,702
Other Donations	\$92,812
TOTAL	\$1,407,640

EXPENSES



The Eagle's Nest	\$60,778
Mizizi	\$94,066
Fremont County	\$124,858
Transforma	\$96,692
Love Hard	\$45,915
Identity Fund	\$134,744
Response Fund	\$47,388
Matching Funds	\$82,109
Other Charitable Giving	\$299,664
Corporate Expenses	\$283,727
TOTAL	\$1,269,941

PARTNER WITH UNBRIDLEDACTS

If you would like to partner with us to continue the work of UnbridledACTS locally, regionally, and around the world, please send donations to:

*UnbridledACTS
1115 Grant St.
Denver, CO 80203*

STAY IN TOUCH

acts@unbridledacts.org
www.unbridledacts.org

UNBRIDLEDACTS

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