

# COMING ALONGSIDE GRIEVING FAMILIES



## Sponsor our 2nd annual 5k Fun Run!



### IN-PERSON

- JUNE 4, 2022 @ 9AM
  - San Diego, CA
  - St. Louis, MO
- JUNE 9, 2022 @ 4PM
  - Denver, CO
  - Boston, MA



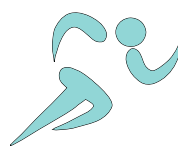
### VIRTUAL

- ANYWHERE
- ANYTIME
- ALL MONTH LONG

Help Love Hard celebrate community and raise money to support families experiencing grief from the unexpected loss of a child or parent too early in life. [Registration](#) open through June 3.



OPEN FOR ALL AGES



RUN • SKIP • HOP • JUMP



PRIZES AVAILABLE

FOR MORE INFORMATION:  
Lorelei Thorne, Coordinator  
lthorne@unbridledacts.org












 UNBRIDLEDACTS



# Sponsorship Benefits

2nd Annual Love Hard 5k

<b>BENEFITS</b>	<b>SILVER</b> \$300 - \$499	<b>GOLD</b> \$500+
Race tickets	2	4
Logo listed on website & social media		
Logo included on all digital marketing assets		
Acknowledgement on race day		
Name & logo displayed on race day signage		
Name & logo displayed on race t-shirts		
Complimentary Expo space on race day		

- Sponsorship form, attached, and logo (.png or .jpg preferred) due April 26.
- Mission statement and/or anything you'd like mentioned on race day due June 1.



# 2ND ANNUAL LOVE HARD 5K FUN RUN

June 2022

## SPONSORSHIP PLEDGE FORM

Thank you for your interest in becoming a sponsor for Love Hard's Annual 5k Fun Run this June! This event is designed to raise funds for grieving families. We will need the following for your sponsorship:

Sponsor name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact #: \_\_\_\_\_

Contact email: \_\_\_\_\_

Sponsorship level (circle one below):

Gold: \$500+

Silver: \$300-\$499

**IMPORTANT:** Please return this form along with a [high quality file of your logo](#) & a list of your [social media handles](#) to [acts@unbridledacts.org](mailto:acts@unbridledacts.org) by 4/26

## TO PAY:

Head to: [unbridledacts.org/impact/community/love-hard-5k/2022](https://unbridledacts.org/impact/community/love-hard-5k/2022), click the 'donate' button at the top of the page & include your company name

- OR -

Send a check made payable to UnbridledACTS with 'Love Hard 5k Sponsor' in the memo to 1115 Grant St. Denver, CO 80203

# THANK YOU!

### Questions:

Lorelei Thorne, Coordinator

[lthorne@unbridledacts.org](mailto:lthorne@unbridledacts.org)





# 2ND ANNUAL LOVE HARD 5K FUN RUN

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## IN-KIND DONATIONS

Did you know that 11.5% of people over the age of 50 have lost a child? That one in nine Americans lose a parent before the age of 20? That parent and child bereavement are two of society's more common phenomena with the least amount of support?

The Love Hard community works to provide direct short and long-term care to families walking through the unexpected loss of a child or parent early in life. We offer these families financial aid in the midst of grief and long-term care through counseling and retreats.

In June 2022, we will host our annual Love Hard 5k Fun Run across various major US cities. This event is our way of celebrating community while raising funds as we seek to come alongside grieving families. Last year, we had over 300 participants and this year we expect even more.

Will you please consider a donation to this year's 5k? In-kind donations can include items such as hotel stays, airline tickets, theme park tickets, etc., or race-pack items like sunscreen, energy drinks or granola bars. Your investment in the families we serve is the first step in providing them with a much-needed support system to walk through the grieving process.

Thank you for your consideration,

**Lorelei Thorne, Coordinator**

[lthorne@unbridledacts.org](mailto:lthorne@unbridledacts.org)

Donor name: \_\_\_\_\_

Item donated: \_\_\_\_\_

Value of donation: \$ \_\_\_\_\_

Contact email: \_\_\_\_\_

### TO DONATE:

Return this form to  
[acts@unbridledacts.org](mailto:acts@unbridledacts.org).  
Someone from the Love Hard  
team will reach out to discuss  
your donation.  
Thank you!

This letter is your receipt for donation.  
Federal Tax ID # 84-1605731

